











Masha Lakhter 914.667.9700 ext. 201

masha@keydigital.com

FOR IMMEDIATE RELEASE

Key Digital to Participate in InfoComm 2020 Connected

MOUNT VERNON, NY – June 8, 2020 – Key Digital, the award-winning leaders in digital video and control systems, extends an open invitation to the virtual event *InfoComm 2020 Connected* on June 16th – 18th.

The three-day event is AVIXA's enterprising solution to the current global pandemic travel restrictions and the cancelation of InfoComm 2020, the largest professional audiovisual trade show in North America, which was originally scheduled to be held on the same days in Las Vegas. InfoComm 2020 Connected will provide attendees with cyber-replicated version of the highly anticipated trade show, and Key Digital is honored to participate in this innovative online venue. Guests can expect to learn about new AV products, watch scheduled trainings and keynote speakers, and benefit from the networking aspect of the trade show.

"We look forward to connecting with pro AV integrators from all over the world during this unprecedented three-day virtual event. AVIXA is pioneering a way forward and bringing us all together regardless of wherever we might find ourselves in the world at the moment," said Masha Lakhter, COO of Key Digital. "Virtual events are the key to maintaining our industry of ingenuity and ever-advancing technologies even during the pandemic, and we plan to bring our A-game to this online event"

Key Digital boasts a long history with AVIXA and InfoComm events. The company has participated in the celebrated trade show annually for years, and is qualified to offer AVIXA credits with eligible trainings and its KD University courses.

CEO and President of Key Digital, Mike Tsinberg, received the InfoComm International Adele De Berri Pioneers Award at InfoComm 2013, which highlights important contributions made by industry individuals to the science of AV. The award calls attention to the AV and information communications industries by recognizing pioneers who made scientific breakthroughs resulting in new AV technologies that impacted the manufacture and sales of novel products enjoyed by audiences worldwide.

Visitors may use the link <u>here</u> to register for InfoComm 2020 Connected.











About Key Digital®

Led by the "Father of DVD", Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has led the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at http://www.keydigital.com.